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NEWS RELEASE

WALTER SIMSON RECEIVES CERTIFIED TURNAROUND PROFESSIONAL DESIGNATION

CHICAGO, Ill. – (APRIL 21, 2011) – Walter Simson has been awarded the professional designation of Certified Turnaround Professional (CTP). Mr. Simson is Founder and Principal of Vantor Consulting, a consulting firm dedicated to middle-market turnarounds. Vantor has offices in Madison, WI and the firm is a member of the Turnaround Management Association (TMA).

The CTP designation provides an objective measure and recognition of expertise related to workouts, restructurings and corporate renewal. Applicants must meet specific standards of education, experience, and professional conduct. They must also successfully complete a rigorous examination that covers financial and managerial accounting and tax, turnaround and crisis management, and bankruptcy and UCC law. CTPs are required to participate in continuing education programs to maintain their certification.

“The CTP designation is the industry’s most recognized certification of experienced and skilled turnaround professionals,” said the TMA Vice President of Certification and President of its Certification Oversight Committee Russell Burbank, CTP. “It is a mark of distinction for professionals who have demonstrated their commitment to the corporate renewal industry and to a high standard of excellence and integrity.” There are approximately 310 current CTP recipients among the TMA’s 4,500 turnaround consultants and practitioners.

Turnaround Management Association (www.turnaround.org) is the only international non-profit association dedicated to corporate renewal and turnaround management. With international headquarters in Chicago, TMA’s 9,400 members in 48 regional chapters worldwide

comprise a professional community of turnaround practitioners, attorneys, accountants, investors, lenders, venture capitalists, appraisers, liquidators, executive recruiters and consultants. Members adhere to a Code of Ethics specifying high standards of professionalism, integrity and competence.

Ventor Consulting (www.ventorllc.com) has offices in Madison, Wisconsin. The firm specializes in debtor-side turnaround, performance improvement and workout consulting. Recent cases have involved the successful turnaround of a regional heavy truck distributor in Minnesota; a software company in the New York area; and the interim management and rehabilitation of a nationwide restaurant franchise that entered Wisconsin receivership in July, 2010. ###